Consistent **ACS NEWS STANDARDS** 11/15)

**Text**- put text on screen for viewer clarity – only if needed

**Label**- the name of the *reporters* – use Sergoe - BOLD, 36 -48 font White, outlined –gray with Contemporary Fade 1 Effect- Do not label speakers in skits like Devos, Intros, credits like this

**Text Font –** use Sergoe - BOLD, 36 -48 font White, outlined –gray

Use **Music** – Christian music or instrumental music is required. Music MUST match the topic or message or your story if it is not Christian and be approved by Mr. Scott. We are trying to promote *Christian* values and or ideals our music must be consistent with that. Keep music clips to 30 seconds long max.

**Intro Slides**

All regular features must have professional looking intro slides. Not a “title slide” made in movie maker. Also, on non -feature stories that same is true.

**Time Max and Min of Movie Clips**

Intro; 30 sec - 1 minute

Sports Intro 30 sec – 1 minute

Christian Top 5; 45 sec – 1 minute

Daily Devo; 30 sec – 1 minute

Credits; 30-45 sec

Weather; 15– 30 seconds

Quote; 30 sec – 1 min

Regular stories; 20 sec – 1 min

Specials; 1-2min

Ideal News cast 6-8 minutes

Maximum News cast 8 minutes

Filming Tips

**Watch for background noise** & distractions- make sure your background has low or no noise and looks professional

**Re film if actors crack up**

**ALWAYS, ALWAYS think of your audience**- think about who is your audience, will they understand it, etc

**Work as a TEAM**- make you TEAM look good – help your teammates look GOOD. Cover each other- nobody stops working until everything is done.

Keep the Video Checklist in Mind as well:

Is your video…….

1. Professional? 2. Proper? 3. Creative?

4. Cool? 5. Does it Promote Christ or Christian values?

The Algoma News mimics the actual workplace in many different types of work. You are a team. Please work well together – that is part of your evaluation. Help each other out. Use each other’s talents in places where it can best help the team and ultimately contribute to God’s glory.