

3rd Quarter

Publicizing Your Team with Presentations

You have done a great job in drafting players for your team, keeping track of their statistics, their salaries, making charts, and sending out personalized memos. In the 3rd quarter you will create a series of presentations to publicize the team around the community and to the press. Keep up the good work, your dream team is a real winner!

3rd Quarter—Project 21

About the Team Presentation

Objective:

To create a presentation on your team.

Task and Project Overview:

Your task is to create a presentation about your new sports team. Now that you have set up your sports team and drafted players, it is time to tell the public what the team is all about and begin building some excitement in the community. Using Power Point or similar presentation software, create a presentation to show when you are publicizing your team around town.

Skills Reinforced:

Creating slides, Formatting text, Formatting slides, Transitions, Animations, Inserting graphics, Printing handouts

Suggestions:

- Use the Presentation Planning Form to experiment with the design and layout of your slide show.
- Remember to be consistent with the team colors and fonts that you have been using throughout this simulation.
- Review the checklist provided at the end of this project to ensure that the project is completed properly.

Approximate Completion Time:

1 to 1.5 Hours

Instructions:

1. Open the file "Presentation_Planning_Form" from the "Dream Team" folder installed from the Data CD. Print a copy of the document and follow the instructions provided. **Note:** *You will need Adobe Acrobat Reader to view and print this document.*
2. Experiment on the Presentation Planning Form with the design and layout of your slide show.
3. Using Microsoft Power Point or similar presentation software, open a new presentation.
4. Save the presentation as "About the Team Presentation" to the "Dream Team" folder.
5. Create a title slide for your presentation.
6. Create at least four more slides with details about your sports team. **Note:** These slides should detail all of the exciting information about the team. Include such things as the uniform designs, the mascot, the logo, arena and ticket info, key players, etc.
7. Create a conclusion slide for your presentation.
8. Add a design template to the slides in your presentation or format the slide backgrounds to follow your team design.
9. Add slide transitions to each slide in your presentation.
10. Add at least one animation on each slide in your presentation.
11. Review the checklist provided at the end of this project to ensure that the About the Team presentation is completed properly.
12. Proofread your work for accuracy and format.
13. Resave the document.

14. Print the presentation as handouts, six to a page, if required by your instructor.

About the Team Presentation Checklist

Use the following checklist to review your work before turning it into your instructor.

- The presentation has at least ten slides.
- The presentation has an introduction slide.
- The presentation has a conclusion slide.
- The presentation includes at least eight detail slides with appropriate information about the sports team.
- The presentation includes a design template or has the slide backgrounds formatted with team colors.
- The presentation includes fonts that are consistent with the sports team.
- The presentation includes transitions for each slide.
- The presentation includes at least one animation on each slide.
- The presentation has been checked for spelling and grammar.
- The presentation has been completed to the best of your ability.

On the Field with Jake Smith and the Birmingham Bulldogs:

Jake learned in his Computer Applications class that presenting information in an organized way is easy with Power Point. He used his presentation skills to create a great presentation about the Birmingham Bulldogs that is shown below.

Now try creating a presentation about your team!

3rd Quarter—Project 22

Meet the Players Presentation

Objective:

To create a presentation about your players.

Task and Project Overview:

Your task is to create a presentation about the players on your new sports team. Now that the draft is over and you have actual players, it is time to tell everyone all about the players that will be representing the team. Using Power Point or similar presentation software, create a presentation to show when you have the big press conference about your new players.

Skills Reinforced:

Creating slides, Formatting text, Formatting slides, Transitions, Animations, Inserting graphics, Printing handouts

Suggestions:

- Use the Presentation Planning Form to experiment with the design and layout of your slide show.
- Remember to be consistent with the team colors and fonts that you have been using throughout this simulation.
- Search the Internet for pictures of players on the team.
- Review the checklist provided at the end of this project to ensure that the project is completed properly.

Approximate Completion Time:

1 to 1.5 Hours

Instructions:

1. Open the file "Presentation_Planning_Form" from the "Dream Team" folder installed from the Data CD. Print a copy of the document and follow the instructions provided. **Note:** *You will need Adobe Acrobat Reader to view and print this document.*
2. Experiment on the Presentation Planning Form with the design and layout of your slide show.
3. Using Microsoft Power Point or similar presentation software, open a new presentation.
4. Save the presentation as "Meet the Players Presentation" to the "Dream Team" folder.
5. Create a title slide for your presentation.
6. Create slides with details about your players. **Note:** These slides should present the player's picture and some brief information about each one.
7. Create a conclusion slide for your presentation.
8. Add a design template to the slides in your presentation or format the slide backgrounds to follow your team design.
9. Add slide transitions to each slide in your presentation.
10. Add at least one animation on each slide in your presentation.
11. Review the checklist provided at the end of this project to ensure that the Meet the Players presentation is completed properly.
12. Proofread your work for accuracy and format.
13. Resave the document.
14. Print the presentation as handouts, six to a page, if required by your instructor.

Meet the Players Presentation Checklist

Use the following checklist to review your work before turning it into your instructor.

- The presentation has an introduction slide.
- The presentation has a conclusion slide.
- The presentation includes slides with pictures and appropriate information about each player.
- The presentation includes a design template or has the slide backgrounds formatted with team colors.
- The presentation includes fonts that are consistent with the sports team.
- The presentation includes transitions for each slide.
- The presentation includes at least one animation on each slide.
- The presentation has been checked for spelling and grammar.
- The presentation has been completed to the best of your ability.

On the Field with Jake Smith and the Birmingham Bulldogs:

Jake like the design of his team presentation so much, that he decided to be consistent with the design of his player slideshow. The presentation that Jake Smith created about the players on the Birmingham Bulldogs is shown below.

Now try creating a presentation about your team's players!

3rd Quarter—Project 23
Advertiser Presentation
(Extra Point Project)

Objective:

To create a presentation to show to prospective advertisers.

Task and Project Overview:

Your task is to create a presentation to show to potential advertising about the benefits of advertising their products at your team's games. Using Power Point or similar presentation software, create a presentation to show when meeting with prospective advertisers.

Skills Reinforced:

Creating slides, Formatting text, Formatting slides, Transitions, Animations, Inserting graphics, Printing handouts

Suggestions:

- Use the Presentation Planning Form to experiment with the design and layout of your slide show.
- Remember to be consistent with the team colors and fonts that you have been using throughout this simulation.
- Review the checklist provided at the end of this project to ensure that the project is completed properly.

Approximate Completion Time:

1 to 1.5 Hours

Instructions:

1. Open the file "Presentation_Planning_Form" from the "Dream Team" folder installed from the Data CD. Print a copy of the document and follow the instructions provided. **Note:** *You will need Adobe Acrobat Reader to view and print this document.*
2. Experiment on the Presentation Planning Form with the design and layout of your slide show.
3. Using Microsoft Power Point or similar presentation software, open a new presentation.
4. Save the presentation as "Advertiser Presentation" to the "Dream Team" folder.
5. Create a title slide for your presentation.
6. Create at least five more slides with details about why a business would want to advertise at your games. **Note:** These slides should include information about how many people watch your games, age groups, demographics, potential sales, types of advertising, size of signs, cost, etc.
7. Create a conclusion slide for your presentation.
8. Add a design template to the slides in your presentation or format the slide backgrounds to follow your team design.
9. Add slide transitions to each slide in your presentation.
10. Add at least one animation on each slide in your presentation.
11. Review the checklist provided at the end of this project to ensure that the Advertiser presentation is completed properly.
12. Proofread your work for accuracy and format.
13. Resave the document.

14. Print the presentation as handouts, four to a page, if required by your instructor.

Advertiser Presentation Checklist

Use the following checklist to review your work before turning it into your instructor.

- The presentation has at least seven slides.
- The presentation has an introduction slide.
- The presentation has a conclusion slide.
- The presentation includes at least five slides with appropriate information about advertising with the team.
- The presentation includes a design template or has the slide backgrounds formatted with team colors.
- The presentation includes fonts that are consistent with the sports team.
- The presentation includes transitions for each slide.
- The presentation includes at least one animation on each slide.
- The presentation has been checked for spelling and grammar.
- The presentation has been completed to the best of your ability.

On the Field with Jake Smith and the Birmingham Bulldogs:

Jake won't have to sell the idea of advertising at the Bulldog football games with the great slide show he put together. The presentation that Jake Smith created for potential advertisers of the Birmingham Bulldogs is shown below.

Now try creating a presentation for potential advertisers of your team!