

Over-Time

Extra Projects to Make Your Dream Team Extra Special

Fantastic job creating your dream team! If you want to take your team to the next level, try completing the following “Over-time” projects to make sure your team is selected to the Hall of Fame!

Over-Time—Project A

Team Website with HTML Editor

Objective:

To create a Website for your dream team.

Task and Project Overview:

Your task is to create a Website for your new sports team. Most businesses need to have a presence on the Internet. Your new team is no different. Create a website to showcase your team and all it has to offer. Use Microsoft FrontPage or similar Website creation software to complete this task.

Skills Reinforced:

Create Web pages, Linking Web pages, Inserting graphics

Suggestions:

- If you do not have Website creation software, try using Microsoft Words Webpage features.
- Review the checklist provided at the end of this project to ensure that the project is completed properly.

Approximate Completion Time:

3 to 5 Hour

Instructions:

1. Using Microsoft FrontPage or similar Website creation software, open a new webpage.
2. Create a Home page, an About the Team page, a Roster page, a Schedule page, a Fan Club page, a Ticket Package page, and a Contact Us page.
3. Create a navigation scheme so each page can be accessed from every other page.
4. Format the Website with the team colors and font.
5. Include appropriate team graphics on each page.
6. Review the checklist provided at the end of this project to ensure that the season ticket holder database is completed properly.
7. Proofread your work for accuracy and format.

Team Website Checklist

Use the following checklist to review your work before turning it into your instructor.

- The Website has the appropriate pages.
- The Website has an appropriate navigation scheme.
- The Website uses the team colors and font.
- The Website has appropriate team graphics on each page.
- The Website has been checked for spelling and grammar.
- The Website has been completed to the best of your ability.

On the Field with Jake Smith and the Birmingham Bulldogs:

Successful sports teams should have a presence on the Internet. Jake has made the decision to make his team accessible over the Web.

The home page design that Jake Smith created for the Birmingham Bulldogs is shown below.

Now try creating a home page design for your team!

Over-Time—Project B

Commercial Storyboard

Objective:

To create a storyboard for a short commercial.

Task and Project Overview:

Your task is to create a storyboard for short commercial for your new sports team. Advertising is the name of the game in the sports world. You need to make sure the public knows about your new team so they will come out and support it. Making a commercial will help you get the message out. Use Microsoft Power Point or similar presentation software to make your commercial storyboard come to life.

Skills Reinforced:

Creating

Suggestions:

- Review the checklist provided at the end of this project to ensure that the project is completed properly.

Approximate Completion Time:

1 to 2 Hours

Instructions:

1. Using Microsoft Power Point or similar presentation software, open a new presentation.
2. Save the project as "Team Commercial" to the "Dream Team" folder.
3. Create a storyboard for your commercial using several slides.
4. Review the checklist provided at the end of this project to ensure that the season ticket holder database is completed properly.
5. Proofread your work for accuracy and format.

Commercial Checklist

Use the following checklist to review your work before turning it into your instructor.

- The commercial has graphics.
- The commercial has text.
- The commercial uses team colors and font.
- The commercial has transitions.
- The commercial has been checked for spelling and grammar.
- The commercial has been completed to the best of your ability.

On the Field with Jake Smith and the Birmingham Bulldogs:

Commercials are expensive to make. It is always important to plan ahead. Jake learned to storyboard possible commercial ideas in his Marketing class in school. The commercial storyboard that Jake Smith created for the Birmingham Bulldogs is shown below.

Now try creating commercial storyboard for your team!