**Social Media Project**

Create a presentation using Prezi with a Social Media site as the topic. First come first serve. Try to learn about one you don’t know much about. Here is the current top 25 sites based on monthly users:

Face Book, Twitter, LinkedIn, Pinterest, Google Plus, Tumblr, Instagram, VK, Flickr, Vine, Meetup, Tagged, ask.fm, Meetme, Classmates, Youtube, Snapchat, Reddit,

Swarm by foursquare, KIK, YikYak, Shots, Sound Cloud, Tinder

Your presentation needs to be thorough, the more thorough the better your grade. Include & explain these items at a minimum:

**User Information** (how many each month, average user demographics, cost to user, ect)

**History and Background** of the Site

**The Business side** – How they make money, How much money they make-- sales, income. stock info, ect

**Dangers of the site**- all sites have dangers- what are they, who do they affect, ect

**Find an article or video** about the site and do a summary about it- it can relate to the business side of the company, the dangers of the site or future marketing plans.

**References & Sources –** You need a minimum of 4 different sources – not including Wikipedia. Please use Easybib.com to make your Works Cited Page. They must be formatted in MLA format. Please put them on a separate page with “Works Cited” at the top.